

## **Historic, Archive Document**

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PLEASE NOTE:

Parcel Post rates are up 20% to 40%. To offset this we find it necessary to ask that you add 10% to all plant orders, except on Pansies, Violas, Seed and Bulbs. Customers at points west of Denver, Colorado, and in the states of Texas and Florida, add 15% to plant orders. If over \$10.00 do not add the extra per cent. Michigan customers must also add 3% sales tax.

*Paul F. Ward & Son*

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U. S. Department of Agriculture

Spring Specialties1952 Spring Offerings of  
GOOD THINGS FOR  
YOUR FLOWER GARDENSAnnuals, Perennials,  
Bulbs, SeedPaul L. Ward & Son, Plantsmen  
Hillsdale, MichiganGardens at  
298 Hillsdale St.

Phone 653

Michigan customers please include 3% sales tax with all orders.

We are offering this spring not only plants of the best older strains, but many of the 1952 All-America selections that you find pictured and described in catalogues and flower magazines.

We are quoting prepaid prices, with the exception of pansies and violas, which are the same as last year on the same items. That is, no increase in OUR prices. However, the government has made a radical increase in parcel post rates, running from 20% to 40%. For that reason we must ask all customers to add to their total order 10% to offset increased delivery charges. Points in Texas, Florida and all places west of Denver, add 15%. Michigan customers also add 3% sales tax.

PANSY AND VIOLA PLANTS--We will have for shipment late in March and through April only, strong field grown giant flowering pansy plants in bud or bloom--dark blue, light blue, red shades, bronze, and mixed. In Violas, strong plants in blue, white, red, apricot, yellow, purple, mixed. Pansies or Violas, or together, 6¢ each, express collect. Minimum order thirty plants.

Annual Bedding Plants

ASTERS--Finest double types from the best strains of seed obtainable. All colors but yellow in the regular petal type, also white, blue, pink, rose, purple and mixed in the comet or twisted petal type. In addition will be the Princess series, anemone type--double with crested centers--very fine for cutting, with good sized flowers and long, stiff stems. These will be in orchid, white, blue, rose, scarlet, yellow, peach, mixed. Can furnish plants in mixture--over twenty types and colors. All above priced at 60¢ a dozen, three dozen \$1.65, 100 for \$3.75. Not less than three of a kind or color.

POTTED ASTERS of any of the above 13¢ each. You gain a whole month of bloom by getting the potted plants. Minimum order potted plants one dozen.

ANTIRRHINUMS (Snapdragons)--For outside blooming. We are able to offer this year, for the first time, a nearly complete range of colors in the giant flowering tetraploid type; namely, orchid, white, yellow, rose and mixed. In red, the variety Velvet Giant, and in bright rose, Cherry Queen. Last two are not Tetraploids. Also Skyscraper snapdragon, new, very tall with extra long flower head. Any of the above at 70¢ a dozen or five cents each for fifty or more. Potted plants of the above 13¢ each. Minimum order one dozen, not less than three of a kind or color.

MARIGOLDS--Giant African doubles in orange, lemon or mixed. Also dwarf marigolds in orange, yellow, maroon and gold. In the dwarf we have named kinds: Spry, Sunkist Orange, Butterball, Redhead and Naughty Marietta, the last single yellow and bronze. 65¢ a dozen, 50 for \$2.00. Potted marigolds of any of the above 15¢ each, not less than three of a kind or color. See also under "Potted Annuals."

SALVIA--The brilliant red, showy late summer flower which blooms until frozen down. Earliest is St. John's Fire, 12 inches, blooms all summer. "Bonfire," 18 inches to two feet, is midseason and blooms until frost. "Splendens" is tall, bushy and later, but the most showy for fall effect against walls or shrubbery. Plants 70¢ a dozen, 3 dozen for \$1.90. Potted Salvia, 18¢ each.

VERBENAS--Brilliant colors in this grand bedding plant. Your choice of scarlet, royal purple, mid-blue, white, pink, salmon or mixed. 75¢ a dozen. These will be strong transplanted, frame grown, about ready to bloom. No potted verbenas this year.

ZINNIAS--All colors of the giant flowered, also mixed. Also the small doubles or lilliputs in rose, orange, scarlet and yellow. 55¢ a dozen, 50 for \$2.00. Potted Zinnias from this paragraph, 13¢ each.

PLEASE NOTE--Shipment of annuals will be at proper planting time and we shall try to have a continuous supply until about the last of June. Due to our heavy, local Memorial Day trade, no shipping can be done during the last week in May.

#### P O T T E D   A N N U A L S

From two and one-fourth inch pots

For the potted annuals we need to have advance orders just as far as possible. This is true so that you may not be disappointed by not getting all of your order, and for us it means not having to grow an over supply. In any event, we shall do our best to fill all orders complete. Please give second choice where possible.

Our potted annuals are for those who want earlier flowers and no setback in transplanting. Each plant is individually wrapped and should arrive in perfect condition if not held up in transit.

Potted asters, snapdragons, petunias, hardy chrysanthemums, we hope to have ready for shipment by late April or first of May, these being frost resistant. Salvias, zinnias, marigolds, lobelias, ageratums, cleome, Unwin dahlias, not frost resistant, will be ready about May 20th. Please order not less than 12 from either or each group, so that we may ship at least that many at a time.

Please remember to add the 10% of total order to care for the increase in delivery charge. However, on Pansies, Violas and Seed, you need not add 10%.

ASTERS--See first page for descriptions. Those described there, 13¢ each.

"Burpeeana Early" asters--Extremely early bloom on 20-inch plants.

Flowers on long, strong, non-lateral stems, making them invaluable for cutting. Potted only, 20¢ each.

New Crown Asters, mixed only--Upright growing, producing in August many two-foot branches from the base, bearing quilled, long lasting flowers. A fine addition to the aster group.

New Super Giants, mixed only--Ostrich feather flowers, long, heavy, non-lateral stems on plants three feet high. The finest giant asters in this type. Late summer to frost.

New Ball White--Exceptional doubleness and fine, stiff stems are the outstanding features of this new white.

New Ball Shell Pink--Large, fully double flowers of soft, shell pink, carried on long stems.

The above four varieties of asters 18¢ each, potted only.

AGERATUMS--Finest dwarf, in bud or bloom, 20¢ each.

LOBELIAS--Compact plants covered with bright blue flowers. Grand for borders, boxes, urns. Best in partial shade. 25¢ in bud or bloom.

MARIGOLDS--See page 2 for descriptions. Those at 15¢ each.

"Glitters"--Bright lemon yellow. Resembles tight, incurved chrysanthemum. Makes excellent cut flower.

"Happiness"--a new, very early flowering marigold with golden yellow flowers; 3-inch bloom that completely covers plant.

"Honeycomb"--Similar to "Happiness" but the color is vivid orange and petal arrangement has a honeycomb effect. Odorless foliage.

"Color Magic"--Six inches tall, 2-1/4" flowers, early. A brilliant mixture, with flowers striped and mottled in red and gold.

Dwarf "Cupid"--Compact plants, less than a foot high, rich green foliage, against which are nestled 2 to 2½" flowers. Mixture of gold, orange and yellow.

The above five priced at 18¢ each and offered in pot plants only.

DOUBLE PETUNIAS--Giant flowering, fully double in white, variegated pink and white, salmon, rose, purple and mixed.

"America"--A double form of Celestial Rose. All doubles, 30¢ each.

SINGLE PETUNIAS--Large to Giant flowering. La Paloma, white; Elk's Pride, purple; The Art, variegated pink and white; Royalty, purple and white; Carmencita, pink; Paramount strain of giant ruffled in mixture. These at 20¢ each.

SINGLE BEDDING PETUNIAS--This type for beds, borders and window boxes: Celestial Rose; Fire Chief, scarlet; Twinkles, white with pink star, Blue Bedder; Snow Queen, white; Blue Admiral, very fine near-purple; these and many others in mixture. These at 17¢ each.

"Ballerina"--An All-America winner for 1952 and one of the finest petunias produced to date. Ruffled and fringed 3½ inch flowers of soft, glowing salmon. Growth dwarf and compact, vigorous, free flowering.

SINGLE PETUNIAS, Continued:

- "Rose Charm"--A new hybrid, clear luminous pink, early, profuse bloomer. Height one foot.  
"Silver Medal"--A fine large salmon pink, changing to silver pink. This is one of the very fine Burpee hybrids.  
"Ballerina," "Rose Charm," and "Silver Medal," 20¢ each.  
Not less than three of a kind or color in potted petunias.

PINK CLEOME, Spider Plant--Exceptionally fine for tall borders or groups in full sun. Blooms July to frost, increasing in beauty each day. Up to three feet high and two wide. Also the new white variety "Helen Campbell." Same price as the pink.

RUDBECKIA "Starlight"--Double form of black-eyed Susan and much more free flowering. Flowers are large, long stemmed and grand for cutting. Colors are various shades of maroon and gold. 18¢ each.

SALVIAS--All salvias as described on page 2, potted at 18¢ each.

SNAPDRAGONS--For outside blooming. Potted plants of kinds and colors described on Page 1 at 18¢ each. In addition Burpee's Double mixed, and Pan-American Pink, the finest pink Tetraploid, 20¢ each.

UNWIN DAHLIAS--Demand has been very heavy for this item year after year. In rich soil with plenty of moisture these single, semi-double to full double dahlias, in a wide range of colors, give you a maximum of delight both for beauty in the row and for cutting. The roots of any you especially like can be kept over just as any of the larger flowering dahlias. Each 20¢.

ZINNIAS--Those described on page 2 at 13¢ each from pots. Our giant flowering mixed Zinnias, both transplants and potted, are Burpee's new giant hybrids, the very finest and largest zinnias to date. In mixture only.  
"Riverside Beauty"--warm, luminous pink flowers, 5 inches or more across, 2 to 3 inches deep.  
"Floradale Scarlet"--Flowers 5 inches or more, a rich scarlet, ruffled and fluted petals. A fine variety for cutting. 18¢ each.  
"Persian Carpet"--New. Attractive miniature zinnias. Complete color range. Early. Plants one foot; flowers one inch or more. Potted 15¢ each.

DELPHINIUMS

PACIFIC HYBRIDS--The finest of all double strains. Strong January started plants that will bloom well in late summer. In mixture at \$1.60 a dozen, separate colors, \$1.75. Early June delivery.

|                             |                                 |
|-----------------------------|---------------------------------|
| "Guinevere" - lavender-pink | "Blue Bird" - rich, bright blue |
| "King Arthur" - deep violet | "Sir Galahad" - white           |
| "Summer Skies" - light blue | Mixed - very many colors        |

We expect to have also one-year plants for shipment April through June.  
Mixed \$2.50 a dozen; separate colors, \$2.75.

SEED of above delphiniums, 250 for 50¢.

ASTOLAT SERIES--Brand new double delphiniums in shades from blush pink, through lilac-pink to raspberry rose. Pot grown only, 20¢ each.

PERENNIALS

- ALYSSUM—Basket of Gold. Spring flowering rock plant. 15¢ each.
- BLEEDING HEARTS—Strong 3-5 eye divisions, 90¢ each. Must be shipped in early April, as rapid growth starts very early.
- CANTERBURY BELLS—Cup and Saucer type. Rose, Blue or White. 20¢ each.
- CARNATIONS—Hardy Grenadins. We have Cardinal, Deep Red, Pink, White. 15¢ each.
- COLUMBINE—We have a nice supply of two-year plants that should bloom well this summer. These are the exhibition, long spurred type. 35¢ each.  
Minimum order three plants.
- COREOPSIS "Sunburst"—Semi-double pure yellow daisy on long stems. Bloom nearly all summer. Six for \$1.00.
- FLAX—Blue flowering. A beautiful mass of bright blue every sunny morning for about six weeks in mid-summer. Lives for years. Two-year plants 35¢ each, three or more. Last July started plants, six for \$1.00.
- GAILLARDIA—Monarch strain. Large flowered, various red and gold.  
"Burgundy," all red Gaillardia. "Sun Gold," yellow, excellent cut flower.  
All Gaillardia plants, six for \$1.00.
- HARDY CORNFLOWER—Perennial Bachelor Button. Rose color only. 15¢ each.
- PAINTED DAISIES—We have a good supply of two-year plants at 35¢ each. Last July started plants at 15¢ each. Mixed, shades of red and pink only.
- PEACHLEAF BELLFLOWER—Hardy Campanula. Fine spikes of blue, also pure white.  
Best in partial shade. Heavy plants 30¢ each.
- PLATYCODON, Balloon Flower—Shell pink only, three-year roots. 40¢ each.
- POLYANTHUS PRIMROSES—We have a good supply of three-year plants of an extra fine, giant flowering strain. 50¢ each in lots of three. Order at once and enjoy this spring's bloom. Young primroses from pots 15¢ each.
- PHLOX, Hardy—We have a large assortment of beautiful colors. These will bloom well this fall. Partial list of colors: white, white with red eye, rose, salmon, blue, light and dark red, many shades of pink. All high class sorts in every way. 50¢ each; 10 all different \$3.50.
- SHASTA DAISIES—Giant single white. Heavy two-year, 30¢ each. Last July started plants, 15¢. Semi-double, many with lacinated petals, grand cut flower, 20¢ each.
- SWEET WILLIAMS—Spring flowering, double and single mixed. Six for \$1.00.  
The beautiful Newport Pink Sweet William at same price.
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SPECIAL—Ajuga Reptans. A grand ground cover plant or good in the rock garden. Deep, glossy green leaves, pretty spikes of delphinium blue cover plant in early spring. Planted one foot apart, will cover the area in one year. Very hardy, sun or shade, height six inches. \$1.50 a dozen.

SPECIAL—"Blue Danube" hardy Aster. A medium height—20-24 inches—and completely covered with light blue asters all through September. Will live for years and is grand for clumps or border rows. This is an exceptional aster and you should have it. Strong clumps 50¢ each in lots of three. We also have the tall, large flowered hardy aster in rich pink, rose and purple at same price.

SPECIAL--We have fourteen varieties of Hemerocallis, Day Lilies, that are among the best kinds. We will send a strong blooming size division of each, labelled as to variety, for \$3.00. Regular catalogue price about \$5.00.

SPECIAL--Canna Plants. We grow a considerable number of these very showy plants in the following colors: President, giant pure scarlet; Wyoming, bronze leaf, giant orange flowers; Yellow Gem, pure yellow; King Humbert, large crimson bloom, bronze foliage; Pink Gem, pure pink; Salmon Pink, taller and more salmon shading than in Pink Gem; Rosamond Coles, scarlet with a yellow edge. Strong plants from 3 or 3½ inch pots, ready June 1st through July. 40¢ each, three for \$1.10.

### VEGETABLE PLANTS

If you have a garden, in which you want the finest possible vegetables, we are able to provide a limited number of plants this spring, as follows:

Best large, very early tomato, "Valiant." Ripens to the stem and bears over a very long season.

Best canning tomato, "Rutgers," a heavy bearer of good sized fruit of fine flavor and rated among the very highest for all purposes.

Giant fruited "Winsall" is a pink skinned variety, often up to two pounds weight, subacid, very meaty and of delicious flavor.

It is a heavy producer and very early for so large a tomato.

A very large percent of the big fruits are perfectly smooth and ripen right up to the stem.

Italian Canner, pear shaped fruit in clusters. Almost solid meat, fine flavor and very early. Size one and one-half inches by three inches.

We grow many other varieties. If you have a favorite, please advise.

All tomato plants 45¢ a dozen.

Sweet Peppers. We think about the best big sweet pepper you can grow is Pennsylvania Wonder, quite early and very productive and thick meated. Delivery about June 1st.

Hungarian Wax—Long, hot pepper.

Pimiento—Tomato shape, thick meated.

Sunnybrook Pimiento—Perfectly smooth, thick meat, pear shape.

All pepper plants 55¢ a dozen.

New Hampshire Hybrid Egg Plant. A very early productive sort. Same price as peppers.

If you would like us to grow potted tomatoes for you, write at once for prices. Specify variety in which you would be interested.

### GLADIOLUS BULBS

We are listing this spring only a few special offers, as follows:

|   |        |
|---|--------|
| 12 all different, first size, chosen from finest sorts, | \$1.00 |
| 25 first and second sizes mixed, no culls,              | 1.75   |
| 100 first and second sizes mixed,                       | 6.00   |
| 100 third size, nearly all bloom first year,            | 4.00   |

We are very glad to be able again to offer potted plants of a fine list of hardy garden chrysanthemums. These will be ready from May 1st into June. If your chrysanthemum order totals \$5.00 or more, you may select as a premium one of the 60¢ varieties in second list.

AVALANCHE—Fine large early white  
AUTUMN SONG—Wine rose, large early  
CHARLES NYE—Yellow, tall, Sept. 25  
CHIPPEWA—Large purple, early  
CHAMPION CUSHION—Bronze, Sept. 25  
HUNTSMAN—Brilliant crimson. Oct. 10  
JEWEL—Large lav.-pink button. Oct. 10  
LAVENDER LADY—Pink, large. Oct. 5  
MAGNIFICENT—Plum red. Oct. 1  
OLIVE LONGLAND—Extra good apricot

POMPONETTE—Best large yellow button  
MAJOR CUSHION—Deep pink, Sept. 8  
RED GOLD—Grand red and gold  
PURPLE STAR—Purple pompon, early  
WHITE CUSHION—White, Sept. 8  
WHITE TOWER—Best white pompon  
THE CHIEF—Scarlet and gold. Extra  
YELLOW SUPREME—Best yellow cushion  
SEPTEMBER DAWN—Pink, large. Sept.

Any of the above 35¢ each. Minimum order  
of chrysanthemums, five plants please.

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Very New and Fine Varieties. Supply limited

CANARY WONDER—Yellow pompon. Sept. 25  
CANDY—Salmon pink and gold. Sept. 25  
DREAM GIRL—Best lav.-pink. Oct. 1  
EDITH—Aster purple, 3-inch flowers  
FIRESIDE—Burnt orange. Oct. 10  
FORTUNE—Creamy white, 3-inch  
INSPIRATION—Apricot orange. Oct. 1  
KATHLEEN LEHMAN—Orange and bronze  
LEE POWELL—Chinese yellow, Sept. 25  
MASQUERADE—Deep lavender button

MISTY MAID—Shell pink. Sept. 28  
PINK SURPRISE—Early large pink  
RACHEL ANN—Large bright pink  
RUTH ANN LEHMAN—Large yellow  
SHALIMAR—Large creamy white  
SID'S YELLOW—Deep yellow pompon  
SPARKLE—Cushion, scarlet and yellow  
STELLA APP—New yellow pompon  
WHITE BOUNTY—Best white button  
FRED ROCKWELL—Orange scarlet

Any of the above new varieties 60¢ each.  
May be included with above 35¢ varieties.

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We have a small supply of fresh Regal Lily seed. Some of you may desire to try growing these gorgeous lilies from seed. Germination is about three weeks and they are very easy to grow from them on. Pkt. 100 seeds, 25¢.

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We wish to thank all our many customers for the good business given us last year and hope to have the pleasure of serving you again, as well as meeting through the mails many new friends.

PAUL L. WARD & SON, Plantsmen  
Hillsdale, Michigan

